



SPONSOR THE OUTSTANDING KANSAS CITIAN GALA 2015!

Help preserve our unique history for your children and grandchildren.



Join The Native Sons and Daughters of Greater Kansas City to honor Mayor Kay Barnes as an Outstanding Kansas Citian and recognize the Ethnic Enrichment Commission

November 10, 2015 • Grand Ballroom Kansas City Convention Center



WHY SHOULD YOU CARE ABOUT PRESERVING OUR HISTORY?

Kansas City has been undergoing some big changes in the last decade. Now we've become one of the best places for living, traveling and starting businesses according to many publications.

- under30ceo.com: 4th best medium city for young entrepreneurs
- Lonely Planet: 6th best travel destinations for 2014
- Business Week: 15th among "America's 50 best cities"

We already knew this but now people across the nation are noticing. Yet, while all these wonderful changes are unfolding we must continue to preserve the legendary stories and landmarks that make our city unique.

Kansas City is the crossroads of America—the town where dreamers began their journeys west on the Oregon, California and Santa Fe Trails. We are the western border of the Civil War and some argue, the region where the war began. We are the stockyards, the destination for Texas cowboys herding cattle to market. We are the city where people came to party and hear the latest jazz music during prohibition. And we are the Midwest values that helped make Harry Truman the-buck-stops-here president.

This is our distinctive legacy that helps make KC one of the best place to live in the US.

YOUR SUPPORT KEEPS OUR HISTORY ALIVE

For 80 years, the Native Sons and Daughters of Greater Kansas City (NSDKC) has been conserving, educating and advocating for our incomparable Kansas City history.

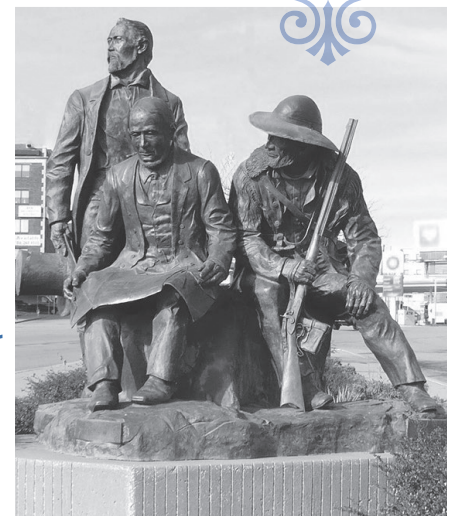
- The NSDKC has placed more than 100 cast metal markers throughout the Kansas City area to commemorate historic sites.
- The NSDKC participated with local and national groups to expand the National World War One Museum at Liberty Memorial and to build the Town of Kansas pedestrian bridge and trail markers.

- Eleven NSDKC Community Service Committees work with area historic organizations to increase public awareness of significant landmarks, museums and cemeteries.
- Two Committees work with The State Historical Society of Missouri to keep the NSDKC collection of historic documents for the area.
- For more than 70 years the NSDKC has help preserve Union Cemetery and led the effort to reconstruct Fort Osage.

You can help the NSDKC protect Kansas City history for future generations. As a sponsor for the Outstanding Kansas Citian Gala, not only will you be preserving your legacy as a Kansas Citian but you will receive important benefits. See the sponsorship form to become a sponsor and learn how you can benefit.

Learn more about The Native Sons and Daughters and the Outstanding Kansas Citian award at NSDKC.org.

The Three Pioneers statue in Pioneer Park at Westport Road and Broadway Street was made possible through a cooperative venture between The Native Sons and Daughters of Greater Kansas City and the Westport Historical Society.





SPONSORSHIP LEVELS FOR THE OUTSTANDING KANSAS CITIAN GALA

You may register online at nsdkc.org

CORPORATE SPONSORSHIP LEVELS

Presenting Sponsor (Diamond)	\$15,000
Level I (Platinum)	\$ 7,500
Level II (Gold)	\$ 5,000
Level III (Silver)	\$ 3,000
Level IV (Bronze)	\$ 1,000

Presenting Sponsor (Diamond) \$15,000 Co-branded event

- VIP Tier I seating with 3 tables for 10 persons each
- Acknowledgement during the event
- Two-page center ad in the event program
- Recognition on the OKC page of NSDKC.org and in social media

Level I (Platinum) \$7,500

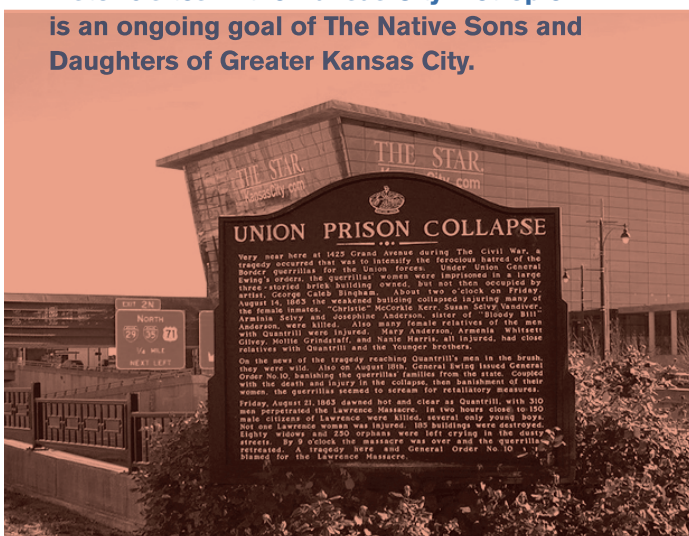
- VIP Tier I seating with 2 tables for 10 persons each
- Acknowledgement during the event
- Full page advertisement in the event program
- Recognition on the OKC page of NSDKC.org and in social media

Level II (Gold) \$5,000

- VIP Tier II seating with 2 tables for 10 persons each
- Acknowledgement during the event
- Half page advertisement in the event program
- Recognition on the OKC page of NSDKC.org and in social media

A marker at 14th Street and Grand Boulevard, between the Sprint Center and The Kansas City Star's Press Pavilion, designates a historic site in the midst of urban development.

Placing markers to preserve the identity of historic sites in the Kansas City metroplex is an ongoing goal of The Native Sons and Daughters of Greater Kansas City.



Level III (Silver) \$3,000

- VIP Tier III seating with 2 tables for 10 persons each
- Acknowledgement during the event
- Quarter page advertisement in the event program
- Recognition on the OKC page of NSDKC.org and in social media

Level IV (Bronze) \$1,000

- VIP Tier IV seating with a table for 10 persons
- Acknowledgement in the event program
- Recognition on the OKC page of NSDKC.org and in social media

Silent Auction

Donors will be recognized in the program and may display business cards or brochures with their donated gift.

Program Advertisements

All ads must be sent camera ready in .pdf or .jpg format at high resolution. For advertising information call Laurie Chipman at 816.377.5746.

Full Page (Inside Front 4.75" x 7.75")	\$1,000
Full Page (Inside Back 4.75" x 7.75")	\$ 750
Full Page (4.75" x 7.75")	\$ 500
Half Page (4.75" x 3.75")	\$ 250
Quarter Page (2.25" x 3.75")	\$ 125
Business Card (4.5" x 1.87")	\$ 100

For sponsorship information: contact Linda Dillon, Outstanding Kansas Citian Committee 913.207.3310, linda.dillon@nsdkc.org
The NSDKC is a 501(c)(3) organization.

See nsdkc.org to be a sponsor and register for the gala.



Read stories about our award recipients on following page.



Kay Barnes
Outstanding Kansas Citian
2015

All of a sudden, we have new police and fire stations, roads being built, new community centers. A lot of it was her personal conviction that, yes, we can move this city forward.

— Mike Burke

Former mayor Kay Barnes is certainly a Kansas City history maker! After she took office in 1999, she began the largest citywide increase in construction since the 1970s resulting in our urban renaissance. Her optimism and never-give-up attitude resulted in an expanded Bartle Hall, Sprint Center, H&R Block headquarters and the Power & Light district to name a few. We also gained thousands of residential units, new hotels and a continuing demand for more urban housing.

Her list of accomplishments is six single-spaced pages! She covered city reforms, promoted diversity, economic development and environmental improvements.

Barnes stated that one of the most satisfying parts of being mayor has been energizing citizens who are passionate about Kansas City and want to make it better. This legacy has continued as people are involved with our city more than ever.



It is the responsibility and duty of each Ethnic Group to preserve the cultural heritage of their people not only for the benefit of their descendants but also for the enrichment of our entire community.

— Ethnic Enrichment Festival Guide

Started by Mayor Charlie Wheeler in 1976, The Ethnic Enrichment Commission began with a parade celebrating the many cultures that have contributed to Kansas City. The Ethnic Enrichment Festival has grown from 15 countries in 1976 to 60 countries in 2014 with 35,000 visitors.

Every August, Swope Park becomes the place to enjoy food, dancing, music and goods from other countries. Each country operates a booth and there are many activities for children such as face painting and crafts.

Where else can you find a geographical mashup with Haiti and Ukraine sharing a space or Greece between Jamaica and India? The aromas of different foods compete for your attention. The Festival is the only place in Kansas City where people can rub elbows with people of the world.

Learn more about The Native Sons and Daughters and the Outstanding Kansas Citian award at NSDKC.org.



Ethnic Enrichment
Commission
2015 Marker recipient